



**Contact:**

Kelly Flynn

Cell:

eMail: [Kelly@centralagencyasia.com](mailto:Kelly@centralagencyasia.com)

For Immediate Release:

**Bank Roll & HKPH get together to celebrate the former's Grand Opening  
and the latter's 1 year anniversary all for a good cause!**

**Hong Kong (October 1<sup>st</sup>, 2009)** - *Pokerstars.net* and *Asian Pacific Poker Tour* (APPT) have joined forces to celebrate the *Hong Kong Poker House* 1 Year Anniversary and the *Bank Roll* Poker Room & Japanese Restaurant Grand Opening. The party will take place on October 11, 2009 in Central Hong Kong (49 Hollywood Rd 1 floor).

These 2 exciting events all wrapped into one Massive Party will make for one night to be remembered. Proceeds from the Charity Tournament scheduled for the night will go to "*Changing Young lives*", an organization that provides relief for underprivileged children in Hong Kong and remote areas of China.

Joe Hachem, HKPH co-founder and World Poker Champion, said "October 11 is set to be the biggest Poker Bash in Hong Kong History. It is a great chance for poker players to make a difference in the region by playing poker for a good cause". He is not wrong as the celebration will bring together the most talented poker players from China, Macau and Hong Kong.

The celebration is set to begin at 6PM with Free Appetizers and Drinks followed by the **HKD\$1000 No Limit Hold'em Charity Event**. The tournament is scheduled to start at 6:30PM and players will have the chance to win Prizes valued totaling over 200k including **APPT Cebu Main Event Seat Package**. Advance reservations are strongly encouraged as there will be a limited amount of entries due to space so the event has a first RSVP- First Served policy. Black Card and VIP Members of HKPH will have priority on all lists.

Top 5 Prizes:

**1st Place:** APPT Cebu Main Event Travel Package (includes Buy in, Hotel & Accommodation), 8 Free Entries to Bankroll, HKPH Hoodie, and Pokertvasia.com 100pc Chip Set.

**2nd Place:** APPT Cebu Main Event Phase 2 Travel Package (includes Buy in, Hotel & Accommodation), 8 Free Entries to Bankroll, HKPH Hoodie, and Pokertvasia.com 100pc Chip Set.

**3rd Place:** Macau Poker Cup Red Dragon Entry, HKPH Hoodie, and 8 Free Entries to Bankroll.

**4th Place:** Macau Poker Cup 3k Tournament Entry, HKPH Hoodie, 8 Free Entries to Bankroll, and Pokertvasia.com 100pc Chip Set.

**5th Place:** 300pcs Chip Set, HKPH VIP Membership and Hoodie, \$500 Bankroll Voucher, and Pokertvasia.com 100pc Chip Set.



**Top 20 Players** will receive an array of prizes estimated in HK\$200K. Prizes include Pokerstars.net and HKPH gear, free entries to Bankroll, and sponsored prizes from PokerTVAsia.com, Racks M.D.B, Take Out Comedy, Time Out Magazine, Silver Black Card, Toni & Guy, Artjamming, Nioxin and much more!

### About us

The ***Hong Kong Poker House*** is a private member poker club that runs Omaha and Texas Hold'em Cash Games Daily. There is a great deal of alternatives offered including a trendy bar space, restaurant and a DJ Booth playing lounge style music.

***The Bank Roll*** is a venue that fusions Sushi and Poker. The restaurant offers a full Japanese Menu ranging from Sushi to Tempura Snacks and Teriyaki Skewers. The poker room features cash games for all budgets and runs daily No Limit Hold'em tournaments. It is the only place in Hong Kong where you can play poker, drink sake and eat the freshest sushi!